Chapter 23 – An Era of Social Change

Section 1 Guided Reading – Latinos and Native Americans Seek Equality (Pgs. 768 – 773)

Answer the following questions using information from your notes or textbook.

The Latino Presence Grows -
1. Did the Latino population grow or shrink in the 1960s? And by how much?

2. Who consists in the Latino population?

3. How were Latinos treated by mainstream American society?

4. What problems did different groups of Latino immigrants share?

Latinos Fight for Change
5. Who was Cesar Chavez, and what did he do to help Latinos?

6. What did Latino “brown power” movements advocate?

7. What did Latinos do to enhance their political power?

8. What impact did the grape boycott have?

Native Americans Struggle for Equality
9. What was the American Indian Movement, and what did it advocate?

10. How did the American Indian Movement engage the government?

11. What successes did Native Americans attain?

12. Why did Native Americans resist assimilation?

- Cesar Chavez
- United Farm Workers Organizing Committee
- La Raza Unida
- American Indian Movement (AIM)
## Chapter 23 – An Era of Social Change

### Section 2 Guided Reading – Women Fight for Equality (Pgs. 776 – 780)

Be complete in your answers, using specific facts as support.

### A New Women’s Movement Arises

1. What kinds of discrimination did women encounter? ____________________________________________________________________________

2. How did women’s experiences in civil rights and antiwar protests increase their awareness of sexism? ____________________________________________________________________________

3. What was the impact of Betty Friedan’s book *The Feminine Mystique*? ____________________________________________________________________________

4. What effects did the civil rights and the antiwar movements have on many women? ____________________________________________________________________________

### The Movement Experiences Gains and Losses

5. What were the National Organization for Women’s goals? ____________________________________________________________________________

6. What factions formed in NOW? ____________________________________________________________________________

7. What was Roe v. Wade, and why was it important to women? ____________________________________________________________________________

8. What happened to the Equal Rights Amendment? ____________________________________________________________________________

9. What prompted women to establish NOW? ____________________________________________________________________________

### The Movement’s Legacy

10. How successful was the women’s movement in expanding opportunities for women? ____________________________________________________________________________

11. How did the women’s movement change the way society looks at work and careers for women? ____________________________________________________________________________

12. What sort of gains did women’s movement make by the early 1970s? ____________________________________________________________________________

13. What concerns motivated those who opposed the ERA? ____________________________________________________________________________

- Betty Friedan
- National Organization for Women (NOW)
- Gloria Steinem
- Equal Rights Amendment (ERA)
- Phyllis Schlafly
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Section 3 Guided Reading – Culture and Counterculture (Pgs. 781 – 785)
Answer the following questions using information from your notes or textbook.

The Counterculture
1. How did members of the counterculture relate to mainstream culture? ____________________________________________________________________________

2. What were the primary components of hippie life? _______________________________________________________________________________________

3. What happened to the counterculture? _____________________________________________________________________________________________

4. What events and other factors hastened the decline of the counterculture movement? ____________________________________________________________________________

5. A Changing Culture
6. What influence did hippies have on art and fashion? ____________________________________________________________________________________

7. What did rock music mean to hippies? ____________________________________________________________________________________________

8. What did rock ‘n’ roll symbolize for American youth? ________________________________________________________________________________

9. How did the counterculture change American social attitudes? _____________________________________________________________________________

The Conservative Response
1. Why did conservatives object to the counterculture? _________________________________________________________________________________

2. How did the counterculture help contribute to the conservative backlash? ___________________________________________________________________

3. Why were conservatives angry about the counterculture? _____________________________________________________________________________
   • counterculture
   • Haight-Ashbury
   • The Beatles
   • Woodstock