

Where are Folk and Popular Material Culture Distributed?

Rubenstein, pp. 111-117

● **FOLK AND POPULAR CLOTHING**

1a. How does clothing style (in this case, shoes) indicate the influence of the environment on folk culture?

1b. How have folk or traditional clothing styles influenced popular culture (cite examples)?

1c. What are some examples of popular culture clothing styles that have not been adopted by folk cultures? ALSO explain why.

2. What are the three main reasons for the diffusion of popular clothing styles?

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3. List 6 different examples of folk food habits embedded in the environment **and** explain the cultural reasoning each illustrates.

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4. In the chart below, indicate some food taboos, along with the cultures that practice them, in the table below (3 groups)

FOOD TABOOS	
Cultures/regions	Foods (list)/reasons
•	•
•	•
•	•

5. Annotate the map below with the cola that is more popular in the following countries (Canada, Russia, Saudia Arabia) and include the reason why.



6. In the chart below, give two examples and the associated reasons for how regions in the United States are influenced by environmental factors, and cite two examples with reasons for how cultural backgrounds affect popular food preferences.

ENVIRONMENTAL FACTORS		CULTURAL FACTORS	
Regions/Foods	Reasons	Regions/Foods	Reasons
•	•	•	•
•	•	•	•

7a. How has the *terroir* of wine production influenced its spatial distribution? (explain 3 reasons)

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7b. How has the diffusion and production of wine been a factor of cultural values rather than a factor environmental causes? (give both reasons for and against production)

• **DIFFUSION OF POPULAR HOUSING, CLOTHING, AND FOOD**

8. In what sense are building materials of folk housing unique? Provide examples.

9. List 4 examples of house form in western China and the unique folk cultures each illustrates.

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10. List 4 examples of how religious beliefs or customs affect houses in the following countries.

JAVA:

MADAGASCAR:

LAOS:

THAILAND:

10. Fred Kniffen, a cultural geographer, has identified three source regions for American folk housing styles: New England, Middle Atlantic, and Lower Chesapeake. On the following page, list the housing styles he identified with each region.

New England (4 styles)

- a.
- b.
- c.
- d.

Middle Atlantic (1 dominant style)

Lower Chesapeake

11. Complete the chart below to indicate the decade(s) during which each housing style was dominant and a fact about the particular style of house.

Style	Decade(s)	Fact
minimal traditional		
ranch house		
split-level		
contemporary style		
shed style		

12. List the so-called “**neo-eclectic**” styles of the 1960's and 70's.

- a.
- b.
- c.
- d.