CHALLENGES TO FOLK CULTURE

1. Make appropriate notes in the tables below on the two specific case studies regarding Folk Culture and the conflicts they face with popular culture.

<table>
<thead>
<tr>
<th><strong>AMISH</strong></th>
<th><strong>INDIA</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Amish Culture (Where, Customs, Number)</td>
<td>Historical Hearth and Diffusion</td>
</tr>
<tr>
<td>Challenges to Amish Way of Life &amp; Identity</td>
<td></td>
</tr>
<tr>
<td>Traditional Women’s Roles in India</td>
<td>Negative Impact of Popular Culture for Women</td>
</tr>
<tr>
<td>Explain the Dowry System</td>
<td>Negative Impacts of Popular Culture on Dowry (list several)</td>
</tr>
</tbody>
</table>
• ENVIRONMENTAL IMPACT OF POPULAR CULTURE

2. What is a “uniform landscape”?

3. How and why is this concept utilized by fast-food restaurants?

4. How is the playing of golf and golf courses an example of a popular custom that is not generally in harmony with the local environment?

5. What are two ways in which popular customs have an adverse effect on the natural environment?
   a. 
   b. 

6. Explain three ways that popular culture has affected the demand for animal products.
   a. 
   b. 
   c. 

7. What has popular culture done to try to control the damage done by large-scale consumerism?

8. Explain what pick-up and processing and manufacturing are and list the activities associated with these terms.
   • pick-up and processing:
   • manufacturing: